

Ashley Bornancin

Professional Experience

Lead Morning Reporter – WGTV-TV Toledo, Ohio

January 2021 - Present

- Daily anchoring of breaking news stories on the Action News Now Desk
- Lead morning news reporter, live every morning from 5am-7:30am, produce content & packages for evening shows
- Multimedia Media Journalist
- Produce and report Facebook Live segments following morning newscast consistently generating high volume engagement
- Fill-in anchor for all morning and evening shows
- Created, produce and host the all-new weekly fan-favorite franchise segment "Dine in the 419" in the 4PM newscast
- Thrive in high-pressure situations with tight deadlines
- Operate live unit for solo breaking news live reporting

Morning & Entertainment Reporter Los Angeles and Las Vegas news outlets

2010 - 2020

- Red carpet reporter, wrote, produced and interviewed A-list stars from the Duchess of Sussex to Gloria Allred and hundreds more (The Red Carpet Report, Click on This) for red carpets, set visits and behind-the-scenes stories
- Served as morning reporter & MMJ for The CW's "Aging & Awesome" in Vegas & Reno

Bravo – TV Host & Digital Producer

2018 - 2019

- Hosted, wrote, produced, shot, and edited all social platform content for TV show, "Dirty John"
- Coordinated all teams in development and management of content between producers, network, marketing and digital teams at NBCUniversal between LA and NY offices

Black Coffee Media – Digital Producer

2016 - 2019

- Prospected and secured clients, cultivated strong relationships with brands, artists, and influencers, advising on digital media, branding and marketing, managed production team from idea to execution

E! News – E! News Now - Producing team for Eonline.com

2013 - 2015

- Worked on E! News Now production team producing multiple stories daily for eonline.com

Special Skills

- Multi-media Journalist, Final Cut Pro, Adobe Premiere, Adobe Audition, Photoshop, Social media platforms, AP style writing

Education

- Bachelor of Arts, Journalism, Biola University, La Mirada, California
- Graduated Magna Cum Laude