

DEBORAH SOUVERAIN

Professional Experience

Reporter/MMJ, Spectrum News 13, Orlando, FL March 2018 – May 2019

- Reported live daily and produced compelling stories
- Performed captivating live shots
- Increased social media traffic and engagement

Reporter, MMJ WFTX Ft. Myers, FL - February 2015 – February 2018

- Shoot active live breaking news throughout 4.5-hour morning show
- Independently film and edit reports on deadline for daily newscast
- Manage active presence on social media throughout morning show
- Report live traffic updates from LIVE “breaking news tracker” vehicle

Multimedia Journalist KCAU Sioux City, IA - Nov 2014 - Dec 2015

- Shot, edit, and write news stories on deadline daily
- Enterprised original news stories using beat-sources and leads
- Live shot and captured 1-2-1 interviews with pres. candidates
- Publish news stories on station website and social media

Associate Producer WFOR Miami, FL - Oct 2013 - Nov 2014

- Wrote VO's and VO/SOT's for evening and nightly newscasts
- Co-produced weekend news shows
- Searched News wires for breaking news
- Social media engagement

News Writer WSVN Miami, FL - Apr 2012 - Aug 2013

- Wrote VO's and VO/SOT's for “Today in Florida” newscast
- Produced special segment for “Today in Florida” newscast
- Assisted in writing news packages for reporters and anchors
- Social media engagement

Special Skills

- iNews, Final Cut Pro, Adobe Premier, Microsoft Office Suite

Education

Florida International University Miami, FL August 2007- June 2012

- Dual Major, Bachelor of Arts degrees in Journalism and Mass Communication and Political Science