

# MADISON SAWYER

## Professional Experience

Anchor Reporter      KTVT CBS 11 Dallas Texas      December 2016 – Present

- CBS 11 News This Morning team member
  - Traffic News Anchor
  - Anchor, write and produce daily “News Around Texas” segments
  - Produce and report multiple weekly morning show franchise elements
  - Backup News Anchor
- Saturday Evening News Anchor
- Community Event Host and Mistress of Ceremonies

Anchor Reporter      KWTX-TV Waco Texas      July 2015 – December 2016

- Anchor noon newscast daily
- Report evening newscasts daily
- Emmy award winning lead reporter for “KWTX Baylor Gameday Show”

Co-Anchor      Baylor University Athletics      January 2014 - 2016

## Special Skills

- Generating, producing and presenting impactful stories
- Anchoring and reporting in diverse environments
- Emceeing and hosting high-profile events
- Producing and publishing engaging content for web and social media

## Volunteer Work and Activities

- Miss Texas 2015 1<sup>st</sup> Runner Up (Miss Park Cities)
- Miss Texas 2014 2<sup>nd</sup> Runner Up (Miss Waco)
- Volunteer, individually raising over \$27,000 for Miss America Organization and Children’s Miracle Network

## Achievements

- Deans’ List (Spring 2012, Fall 2013, Spring 2015)
- Young Woman of Achievement 2015, Miss Texas
- Texas National Sweetheart 2014

## Education

Baylor University, Waco Texas, Bachelor of Business Administration  
Secondary Major, Journalism (News/Editorial) Overall GPA: 3.65