

JESSICA ALPERN

PROFESSIONAL EXPERIENCE

WINK-TV Fort Myers, Florida **Morning Live Reporter** December 5, 2016 – Present

- Morning News Live Reporter
- Traffic Anchor/Reporter
- Aggressive social media contributor

WSFL-TV Miami Florida **Reporter/Multimedia Journalist** May 2014 – August 2016

- Multimedia journalist for daily newscasts
- Entertainment beat reporter covering junkets, red carpets and other entertainment stories
- Maintained pet reporting franchise

WUFT-TV Gainesville Florida **Anchor/Producer** January 2012 – December 2014

- Anchored news live daily
- Reported stories and live shots

ESPN SEC Network **Audio Assistant** January 2012 – December 2014

GatorZone/GatorVision Sports **Multi-skilled Journalist** January 2012 – December 2014

Specialized Skills

Final Cut Pro, Adobe Premiere Pro, Adobe After Effects, ENPS, Social News Desk, Word and Excel, Panasonic DVC Pro, Canon Rebel, Sony PMW-EX3, Facebook Live, Videolicious, WordPress, Snapchat, Twitter, Instagram

Honors and Activities

NATAS Emmy for excellence in writing
NATAS Emmy for Arts, Entertainment & Cultural Affairs reporting
NATAS Emmy Foundation Scholarship Award
National Scholastic Association Broadcast Story of the Year award
Fort Lauderdale International Film Festival 1st Place, documentary

Education

University of Florida, Gainesville, Florida
Bachelor of Science, Broadcast Journalism
Minor, Business Administration, Accounting

Representation

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