

# DANIELLE WIGGINS

## Professional Experience

**WKYC 3News** Cleveland Ohio

September 2013 – Present

### Multimedia Journalist and Anchor

- Promoted to anchor WKYC's competitive weekday 4:30 AM and Saturday morning newscasts
- Write, produce, report, shoot and edit content for multiple platforms,
- Earned two Emmys, two national Gracies, and a national NABJ Salute to Excellence Award
- Build Max Traffic graphics to deliver engaging morning traffic reports

### "Rising" Creator and Host of TEGNA Media's content innovation initiative

- Led a team of eight to create and pilot a television news series
- Wrote and produced digital, and social media content for the series
- Hosted each episode and managed "Rising" website and social media pages

**89.7 WKSU NPR** Kent Ohio

March 2012 – September 2013

### Producer and Correspondent

- Produced and supervised production of the award winning "Regina Brett Show"
- Redeveloped show's digital presence through new website and digital content, increasing show's user engagement

**Kent State University**, Kent Ohio

August 2010 – December 2010

### Adjunct Instructor, School of Journalism, Television News Producing

**WEWS-TV** Cleveland Ohio

March 2005 – September 2006

### Television News Associate Producer

- Wrote stories, packages and interview segments for newscasts and multiple platforms

## Awards, Accomplishments and Activities

- 2023 Gracie Award winner "On Air Talent"
- 2022 Gracie Award winner "Hard News Feature Reporting"
- 2020 Fellow Gwen Ifill Mentorship Program, International Women's Media Foundation
- 2020 NATAS Lower Great Lakes Emmy Award for Best Morning Newscast
- 2018 NABJ Salute to Excellence Award for Television Sports story
- Mentor/Leader in TEGNA Media Content Innovation Summits

## Skills

- Storytelling, Shooting and Editing, Final Cut Pro, Edius, ENPS, Weather Company Max Traffic, Microsoft Office, Social Media Software & Content Management Systems, Event hosting

## Education

**Kent State University** Kent Ohio

- B.S. Journalism and Mass Communication – Broadcast News
- M.A. Journalism and Mass Communication – Media Management