# JACQUELINE DEMATE

# **Professional Experience**

#### WOIO-WUAB, Cleveland Ohio

January 2016 – Present

### Morning Producer

June 2018 – Present

- Produce competitive morning newscasts daily
- Format and write newscasts
- Direct morning live reporters and coverage strategies

#### Weekend Producer

October 2016 – June 2018

- Produced 9:00 p.m. newscasts on sister station WUAB
- Directed weekend reporters and developed story ideas
- Produced breaking news and live-streamed event coverage
- Field produced live shots, on-the road newscasts and special events

#### Associate Producer

January 2016 – October 2016

- As A.P. produced Cleveland 19's (WOIO) Sunday morning newscast
- Brought stability to newscast team and improved ratings week by week
- Reformatted newscast and added segments promoting nutrition, local businesses, local animal shelters and entertainment concerts and events

#### MSNBC, New York, New York

September 2015 – December 2015

News Student Internship

- Wrote scripts daily for MSNBC Live with Jose Diaz-Balart
- Assisted producers with research for segments' elements
- Wrote headlines and banners for broadcast and online stories
- Attended content meetings and pitched story ideas

#### WOIO-WUAB, Cleveland Ohio

June 2015 – August 2015

News Producing Student Internship

- Field-produced multiple stories for Emmy nominated series "Romona's Kids"
- Wrote scripts daily for newscasts
- Assisted reporters with research and in the field

## Special Skills

• ENPS; iNews; Core, Edius and Premiere Pro editing; Microsoft Office; Luci graphics

#### Special Events and Activities

- Estonia, Journalism Study Abroad 2014
- Ireland, Journalism Study Abroad 2015
- Induction, National Society for Leadership and Success, 2015

#### Education

Kent State University, Kent, Ohio

- Bachelor of Science, School of Journalism and Mass Communication
- Magazine Journalism, Major | Fashion Media, Minor

# Representation

JOHN BUTTE & ASSOCIATES

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