

SARAH MAKUTA

Professional Experience

- WZZM-TV Grand Rapids Michigan Weekend Anchor/Reporter June 2019 - Present
- Shoot, write, produce and edit news stories daily meeting strict deadlines
 - Create innovative news stories with strong visuals and creative storytelling
 - Establish relationships with community leaders and identify important sources
 - Provide planning and insight to upcoming events for news coverage
 - Anchor the weekend evening newscasts at 6:30 pm and 11:00 pm
 - Engage viewers through creative studio production and compelling visuals
- On-Air Lifestyle & Technology Freelance Contributor Fall 2018 – May 2019
- Produce technology & style segments for daily broadcasts
 - WBFF-TV Baltimore Maryland
 - WVIT-TV Hartford Connecticut
- ASSET TV NYC Anchor/Senior Content Producer January 2018 – September 2018
- Reported daily market updates from NYSE trading floor
 - Hosted Asset TV's "The ETF Show" sponsored by NYSE
 - Created & hosted long and short form content for Asset TV's Alpha Female channel
- WOI-TV Des Moines, Iowa Anchor/Multi-Skill-Journalist January 2017 – December 2018
- Morning News traffic anchor
 - Business and technology reporter
 - Social media editor
 - Multi skilled journalist
- ABC NEWS NYC Good Morning America January 2014 – December 2016
- Associate Producer / reporter
 - Special events and political events producer
 - Republican National Convention 2016
- NEW YORK POST NYC Producer/Reporter/Editor August 2009 – December 2013

Special Skills

- Multi-media journalist; shooting, editing and newsroom computer systems
- Social media specialist; Facebook Live, Twitter, Instagram, Socialbakers
- Technology & Fashion specialist

Recognition & Organizations

- Emmy GMA Outstanding Morning News Show, Associate Producer
- Emmy GMA Breaking News Orlando Nightclub Shooting, Producer
- Edward R Murrow GMA Overall Excellence, production team member
- The Newspaper Women's Club of New York

Education

- Fordham University, The Bronx, New York
- Bachelor of Science Communication & Media Studies & Political Science