

JAY GILMORE

Sports Anchor/Reporter

After relocating to Nashville to follow a career opportunity for my wife, I'm ready to return to my passion of sports journalism. I'm an enthusiastic self-starter. My skills include live, breaking news, reporting, anchoring, shooting, editing, producing and social media. I have competency with ENPS, INews, Final Cut Pro & Avid newsroom technology.

WZTV FOX 17, Nashville **Reporter/Producer**

2013-Current

- Produce feature packages for half-time content of weekly televised HS football games
- Engage athletes on social media to let them know their air date, time and channel
- Produce weekly Road To Signing Day national football recruiting show
- Cross promote stations & programming with newscast live shots
- Produce Sunday night show wrapping up week in sports
- Sideline reporter for weekly televised HS football games
- Produce Vanderbilt University Basketball Coach's Show
- Produce Vanderbilt University Football Coach's Show
- Introduce weekly Scholar Athletes from each team
- Conduct In-game interviews with coaches
- Host sponsor interview segments
- Fill-in studio host as needed

RUTHERFORD COUNTY SCHOOLS, Murfreesboro, TN **Audio Video Production Teacher**

2013-Current

- Maintain and manage budget
- High school broadcasting teacher
- Air daily school wide announcements
- Manage students on live remote shoots
- Teach students the ins and outs of our industry
- Manage all elements of Broadcasting Department
- Maintain 5 HD Cameras, 13 Mac Avid Edit Machines & Control Room Equipment

TIER ONE MEDIA, Nashville **Reporter/Producer for Shooting USA on Outdoor Channel**

2011-2012

- Provided invaluable positive media coverage in conjunction with client launch of new products
- Wrote and produced extensive content for media distribution to national audience
- Reported as subject matter expert within company for global network of brands
- Coordinated and executed media events in states across the country
- Contribute to production individual segments and entire rundown
- Conduct on camera interviews, stand-ups and reports
- Tracked the success of social media content,
- Posted real time digital information
- Network to gain media contacts

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WGCL CBS 46, Atlanta

2010-2011

Sports Director

- Anchor Sunday night sportscast
- Reporting live & on tape during the week
- Defined and drove digital marketing strategy
- Produced Saturday TV show for Radio talent to front
- Posted real time updates and analysis on social media platforms
- Wrote and produced daily content for broadcast in nation's 8th largest media market
- Primary lead on product integration ensuring proper execution of client expectations
- Created team environment to ensure our communications consistently drove the key business objectives and leveraged existing program resources within executive leadership, sales, programming and news

WPTV NBC 5, West Palm Beach

2005-2010

Sports Director

- Main weekday anchor
- Networked sources for breaking news coverage
- Responsible for daily operations of sports department
- Measured effectiveness of all communication initiatives
- Wrote, edited, shot and produced stories on a daily basis
- Led the strategy development and planning for remote shoots
- Managed and trained staff & interns, monitored website content
- Led digital transformation initiative pushing website views as much as television viewership

WHNT CBS 19, Huntsville, AL

2004-2005

Anchor/Reporter

- Weekend Sports Anchor
- Responsible for reporting three days a week
- Produced extended Sunday night sportscast
- Provided media appearances to grab new viewers
- Reported on power house Auburn & Alabama programs

KGNS-TV Pro 8 News, Laredo , TX

2002-2004

Sports Director

- Produced sports specials
- Edited M-F sportscast video
- Main weekday sports anchor
- Managed weekend sports anchor and assigned photographers

EDUCATION

B.S. Mass Communications, MTSU, Dec 2001