

MEGAN MOORE

Broadcast News Experience

WLEX-TV Lexington, Kentucky **MMJ Reporter** December 2013 – Present

- Enterprise daily multi-media journalist stories for primary newscasts
- Substitute anchor for weekend newscasts

WPBN Traverse City, Michigan **Reporter/Anchor** January 2013 – December 2013

- Multi-media journalist
- Interim newscast anchor
- Anchor / Multi-media Journalist **“Up-North-Live”** July 2012 – January 2013
- Co-anchor, producer, MMJ reporter and community ambassador position
- Created “Now You Know” behind the scenes of unique places and people
- Station’s only active blogger writing content targeting women and families

WFMJ Channel 21 Youngstown Ohio **Internship Experience** May 2012 – June 2012

- Wrote stories for daily newscasts
- Researched stories
- Assisted reporters when on assignment

TV2/KSU Kent, Ohio **KSU Cable Television Channel** May 2011 – June 2012

- Anchor/Weekly reporter
- Public Affairs and nightly multi-media journalist
- Executive Producer, Programming
 - Supervised and critiqued four LIVE weekly primetime TV shows
 - Managed more than sixty employees including producers and show hosts
 - Taught producers social media strategies and managed execution

Special Skills & Awards

- **2015 Best Multi Media Reporter** Kentucky Associated Press Awards
- **Computer skills** - Avid Media Composer, Final Cut Pro, Premiere Pro, ENPS, Audacity, Soundtrack Pro, Adobe Audition, Motion, LiveType, Photoshop, InDesign, Windows and Mac OS X
- **Computer Assisted Reporting** - Skilled in finding and requesting public records, databases and analyzing data using Microsoft Access and Excel

Education

Kent State University School of Journalism & Mass Communication May 2012
Bachelor of Science, Broadcast Journalism
Graduated Magna Cum Laude