

# Dave Sinclair

I am looking to take my unique combination of skills as a journalist, talent-host, health, wellness, and fitness expert to a television station or network. I have worked in radio, cable network television, and nationally syndicated programming. I have appeared as a spokesperson for Fortune 500 companies. My on-air style is conversational, genuine, and full of energy. My ideal jobs would be as a host of a mid-morning talk show, anchor of a more relaxed, contemporary newscast, or other entertainment/specialty programming.

## Current Projects

**Lifetime Network-02 Media, Pompano Beach, FL Sept 2014-present**

Health and Wellness Expert “Access Health” on Lifetime; participate in panel discussions, interview guests, and develop and host health and wellness segments.

**New Home Source TV, BHI Media, Austin, TX Dec. 2014-present**

-Host weekly show profiling new homes in NC, SC, and FL. Responsibilities include community profiling as well as new home demos and interviews with builders and design specialists.

**Plus Media, New York, NY Aug. 2004- present**

Write and host ground media tours and satellite media tours for a variety of clients including Axe, Schick, Nike, Foot Locker, Weight Watchers, Gillette, Sports Authority and Hanes.

## NATIONAL CREDITS

### **Anheuser-Busch, St Louis, MS**

-Co-hosted program series profiling the brewing, bottling, packaging and marketing process of Budweiser.

### **Living Well with Montel Williams, Tristar Productions, Fairfield, NJ**

-Appeared on “Living Well With Montel” as a Fitness Expert” in both 30 and 60 minute programs.

### **National Academy of Sports Medicine, Chandler, AZ**

-Co-hosted 30 minute program exploring the role of NASM in the transformation and recovery from mental health and physical ailments, as well as substance abuse recovery.

### **Monte-Brooks Productions, Toronto, Canada**

-Hosted and develop content for international long and short form Direct Response programs with airing and distribution in Canada, England, Germany, France, Spain and China.

### **Icon Health and Fitness, Logan, Utah**

Hosted a live pitch presentation to Sears Board of Directors at Sears Headquarters in Chicago resulting in an exclusive partnership between Sears and Icon’s Nordic Track apparel line.

Marketed Icon's Free Motion line via ground media tour in England and China. Hosted numerous Icon shows including "Crossbow" recognized as "Best Fitness Direct Response Show of The Year" by The Electronic Retail Association.

### **Additional TV Hosting/ On Camera Credits**

Mercedes-Benz, Harley Davidson, Omega Juicers, Publix, GNC, Outside Television Network, Culligan Water, Department of Homeland Security, Comcast / Ixfinity, Kennedy Space Center, Hard Rock, Orlando Culinary Academy, Ron Jon Surf Shop, See-Doo, Dillard's, Bealls, Steiner Optics, Circle K, Men's Health and Men's Fitness.

### **Radio**

**-Morning, Afternoon and Evening Host, Music Director, Production and remote broadcasts:**

WQYK CBS, Tampa, Country.

WFLC Cox, Miami, Top 40 and Adult Contemporary

WRAL Capitol, Raleigh, Adult Contemporary

KPLN Jacor, San Diego, Classic Rock

WRCY First Virginia, Washington, DC

### **EDUCATION**

Clarion University, Clarion PA.

BS-Mass Communications

**Represented by Rich Pegram at John Butte and Assoc.**

**(813) 352-1715**

**[rpegam44@gmail.com](mailto:rpegam44@gmail.com)**

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