

# JESSICA SCHMIDT

## Professional Experience

**WFIE-TV** Evansville, Indiana July 2013 – Present

### **Anchor/Reporter**

- Promoted to weekend anchor/producer after one year
- Substitute weekday anchor
- Primary night-side multi-media journalist
- Aggressive social media contributor

**TV2** Kent State University's student run TV station Fall 2012 – Spring 2013

### **News Director**

- Directed large student news staff producing live newscasts daily
- Created and produced 30-minute live morning news program
- Developed investigative reporting team

**News Anchor/Reporter/Producer** September 2009-May 2013

- Shot, edited and produced content for live broadcasts and web
- Anchored 30-minute live nightly news broadcasts
- Anchored 3-hour live coverage of President Obama KSU campaign stop

**WKRC-TV** Cincinnati, Ohio **News Internship** May 2012 – August 2012

## Special Skills

- ENPS, Edius, Final Cut Pro, Avid, Audacity, Adobe Premiere, Audacity, Videolicious, LiveU, Bitcentral, Windows and Mac

## Awards

- TV2 KSU received 2012 Pinnacle Award for College Station of the Year under my news leadership
- TV2 KSU Gene Stebbins News Director Award

## Education

Kent State University **Dual Major** May 2013

- Bachelor of Science, Broadcast Journalism
- Bachelor of Arts, Psychology
- Honors College student
- Dean's List
- Trustee Scholarship